



# WONDER-HIDE™ Interior/Exterior Semi-Gloss Enamel DR537XX

FINISHES  
PAINTING (09900)  
**9**

## DESCRIPTION

A latex semi-gloss wall, ceiling and trim enamel formulated to meet the requirements of painters, building contractors and building managers. Delivers high production with good dry hide and application properties. Ideal for use on interior and exterior walls, ceilings and trim surfaces in new and maintenance applications.

## FEATURES

- Easy Application
- Fast Drying
- Good Dry Hide
- Durable Semi-gloss Finish
- Easy Soap and Water Clean-Up
- Low Odor
- Low VOC

## COMPOSITION

- Vinyl-Acrylic Resin
- Titanium Dioxide and Extender Pigments
- Not manufactured with lead or mercury containing materials.

## SPECIFICATION DATA

**Color:**  
White ready mix & custom colors

**Finish: Semi-Gloss**  
Gloss, 35-45 units @ 60°

**Clean-up Solvent:**  
Soap & water

**Density:**  
9.064 lbs/gal (1.15 kg/L)

**VOC:**  
50 g/L (0.42 lbs/gal) maximum  
Refer to MSDS for regulatory VOC content of complete product line

**Solids:**  
Volume - 27% +/- 1%  
Weight - 36% +/- 1%

**Practical Coverage:**  
Apply at 300-400 sq ft/gal (7-10 m<sup>2</sup>/L).  
Actual coverage may vary depending on substrate and application method.

**Recommended Film Thickness:**  
4.0 - 5.3 mils wet  
1.1 - 1.4 mils dry

**Flame Spread Rating:**  
Class A (0-25) over non-combustible surfaces

**Flash Point:**  
None

**Dry Time 77°F (25°C) & 50% RH:**  
To touch – 30-60 minutes  
To recoat – 4 hours

**Shelf Life:**  
1 year minimum - unopened



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Read Label and Material Safety Data Sheet Prior to Use. See other cautions on last page. DSF1-0690

## SURFACE PREPARATION

All surfaces must be sound, dry, clean and free of oil, grease, dirt, mildew, form release agents, curing compounds, loose and flaking paint and other foreign substances.

**NEW SURFACES:** Drywall - Prime with DR50801. Wood - Interior, set nails, fill with latex spackle. Sand smooth. Dust clean. Prime with latex wood primer DR51701 or alkyd wood primer DR8801. Exterior, counter sink nails, spot prime with latex primer DR1502. Spot prime pine knots with latex primer DR1502. Prime entire surface with latex primer DR1502. Prime bleeding wood such as redwood or cedar with alkyd primer DR1102. Caulk with latex-type caulk. Slight discoloration on staining woods is normal. If discoloration is considerable, apply a second coat for improved protection. Concrete, Plaster and Masonry - Cure at least 30 days before painting. pH must be 10.0 or lower. Roughen slick poured or precast concrete and remove sealers by chemical cleaning or abrasive method such as sandsweeping. Rinse thoroughly with water and allow to dry. Remove loose aggregate. Prime interior concrete or plaster with latex primer DR51801. Prime exterior concrete with latex primer DR1502. Fill concrete block with latex block filler DV52903. Steel - Prime with waterborne metal primer DP85XX or solventborne metal primer DP13101. Galvanized

Metal and Aluminum - Prime with waterborne metal primer DP85XX or solventborne metal primer DP13201.

**PREVIOUSLY PAINTED SURFACES:** Wash to remove contaminants. Rinse thoroughly with water and allow to dry. Dull glossy areas by light sanding. Remove sanding dust. Remove loose paint. Scrub heavy chalk areas and overhead areas such as eaves with soap and water. Remove all mildew by washing with a solution of 16 oz (473 mL) liquid household bleach and two oz (59 mL) non-ammoniated liquid detergent per gallon (3.785 L) of water. Rinse surfaces clean with water and allow to dry for 24 hours. Prime bare areas with primer specified under NEW SURFACES.

**WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear an NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).**

## DIRECTIONS FOR USE

**TINTING:** Tint the appropriate base with DRAMATONE™ colorants.

**SPREADING RATE:** Apply at 300-400 sq ft/gal (7-10 m<sup>2</sup>/L) depending on surface texture and porosity. For best hiding, tint primers toward finish coat color. Certain shades of yellow, orange, pink and red may require multiple coats.

**APPLICATION:** Mix thoroughly before use. May be applied by brush (synthetic), roller (3/8" to 1/2" nap) or spray. No thinning required. For airless spray, use a .015"-.017" tip. Adjust pressure as needed. Do not apply when the surface or air temperature is below

50°F (10°C) or when temperatures are expected to drop below 50°F (10°C) within 48 hours of application. Do not apply if rain, snow or lower temperatures are expected within 48 hours. Provide good ventilation and warmth for normal drying. Check temperature requirements on any accompanying primer used.

**DRYING TIME:** At 77°F (25°C) and 50% R.H., dries to touch in thirty to sixty minutes and to recoat in four hours. Low temperature, high humidity, thick films or poor ventilation will increase these times.

**CLEAN-UP:** Clean immediately with warm, soapy water.

## PRECAUTIONS

**WARNING! CAUSES EYE, SKIN AND RESPIRATORY TRACT IRRITATION. MAY BE HARMFUL IF SWALLOWED. WHEN TINTED, CONTAINS ETHYLENE GLYCOL WHICH CAN CAUSE SEVERE KIDNEY DAMAGE WHEN INGESTED AND HAS BEEN SHOWN TO CAUSE BIRTH DEFECTS IN LABORATORY ANIMALS. USE ONLY WITH ADEQUATE VENTILATION. KEEP OUT OF THE REACH OF CHILDREN.** For emergency information call (800) 545-2643. **Note: These warnings encompass the product series. Prior to use, read and follow product-specific MSDS and label information.** If sanding, wear a dust mask to avoid breathing of sanding dust. Do not breathe vapors or spray mist. Ensure fresh air entry during application and drying. Avoid contact with eyes and skin. If you experience eye watering, headaches, or dizziness, leave the area. If properly used, a respirator may offer additional protection. Obtain professional advice before using. Close container after each use. **FIRST AID:** For skin contact, wash thoroughly with soap and water. If any product remains, gently rub with petroleum jelly, vegetable or mineral/baby oil then wash again with soap and water. Repeat as needed. Remove contaminated clothing. For eye contact, flush immediately with plenty of water for at least 15 minutes. **Get medical attention.** If swallowed, **get medical attention immediately.** If inhalation causes discomfort, remove to fresh air. If discomfort persists or breathing difficulty occurs, get medical attention. **KEEP FROM FREEZING.** DS10-1005

## SHIPPING

**FREIGHT CLASSIFICATION:**  
Paint, Freezable

**PACKAGING:**  
1 gallon (3.785)  
5 gallons (18.925 L)

**FLASH POINT:**  
None



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